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**PRERNA Joins the Global #GivingTuesday Movement  
Pledges to Empower Local Refugees to Thrive.**

Santa Clara, California – November 24, 2017 – PRERNA will join #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities, and organizations to encourage philanthropy and to celebrate generosity worldwide.

<http://www.globalgiving.org/projects/empower-local-refugees-to-thrive>

Occurring this year on November 28, #GivingTuesday is held annually on the Tuesday after Thanksgiving (in the United States) and the widely recognized shopping events Black Friday and Cyber Monday to kick off the holiday giving season. Now in its sixth year, this special day inspires people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.

PRERNA is participating this year in #GivingTuesday to obtain funding to continue offering essential services and provide continuum care to refugees, so they are empowered to thrive in the Bay Area. As an all-volunteer non-profit organization, we work closely with refugee families to secure safe and affordable housing, enroll children in school and guide adults to find suitable employment. PRERNA's volunteer teams provide many other services to ensure they begin their resettlement and integration into the U.S. successfully.

“We aim to give refugees a chance at opportunities that most of us take for granted. Through continued service to the less fortunate, we plan to expand to further causes and greater charitable efforts.” —Meena Sankaran, Founder and Executive Director, PRERNA

92Y is a cultural center in New York City that conceptualized #GivingTuesday as a new way of linking individuals and causes to strengthen communities and encourage giving. In 2016, millions of people in 98 countries came together to give back and support the causes they believe in. Over \$177 million was raised online to benefit a tremendously broad range of organizations.

“We have been incredibly inspired by the generosity in time, efforts and ideas that have brought our concept for a worldwide movement into reality,” said Henry Timms, founder of #GivingTuesday and executive director of 92Y. “As we embark on our sixth year of #GivingTuesday, we are encouraged by the early response from partners eager to continue making an impact in this global conversation.”

Those who are interested in joining PRERNA's #GivingTuesday initiative can visit <http://www.globalgiving.org/projects/empower-local-refugees-to-thrive>

### **About PRERNA**

PRERNA is a non-profit, all-volunteer organization focused on the humanitarian effort of empowering refugee families from conflict-ridden countries. Our mission is to help refugees across all ethnicities and faiths become independent, constructive citizens.

We are the only refugee service provider in the United States that offers a continuum of services from “soup to nuts” including housing assistance, supplies, health care referrals, education support, employment counseling, financial and legal aid. In addition, we offer cultural assimilation programs for up to five years as needed by the families.

PRERNA equips refugees with tools and resources so they can start developing self-sustainable lives and rebuild their identities in the U.S. We are currently located in Santa Clara County and serve refugees in this highly diverse area as well as in other regions nearby.

### **About #GivingTuesday**

#GivingTuesday is a global giving movement that has been built by individuals, families, organizations, businesses, and communities in all 50 states and in countries around the world. This year, #GivingTuesday falls on November 28. #GivingTuesday harnesses the collective power of a unique blend of partners to transform how people think about, talk about, and participate in the giving season. It inspires people to take collective action to improve their communities, give back in better, smarter ways to the charities and causes they believe in, and help create a better world. #GivingTuesday demonstrates how every act of generosity counts, and that they mean even more when we give together.

To learn more about PRERNA's programs and services or to join the celebration of giving, please visit:

Website: <http://www.prerna4refugees.org/>

Facebook: <http://www.facebook.com/prerna4refugees>

Twitter: [twitter.com/prerna4refugees](https://twitter.com/prerna4refugees)

Blog: <http://www.prerna4refugees.org/blog>

Donate: <http://www.globalgiving.org/projects/empower-local-refugees-to-thrive>